

HBO Real Sports with Bryant Gumbal coming to Massapequa High School To Film Tom Byer on Monday, October 30th @ 7pm

“BQE Soccer Partners and the Massapequa Soccer Club are excited to host international grassroots soccer expert Tom Byer, Founder of the T3 Group at the Long Island-NY Grassroots Development Symposium. HBO Real Sports with Bryant Gumbel will be attending and filming the event and will be producing a segment on Tom Byer and his work in promoting grassroots soccer in Asia. “

Tom is a native of Ulster County New York and world renowned as one of the leading clinicians and thinkers in grassroots (non-elite) soccer development. His work is globally endorsed and he has been invited to present his methods to leading international soccer organizations such as UEFA, AFC, DFB, and the Bundesliga and their grassroots programs.

Tom's presentation is a unique, interactive and fascinating insight into skills development in the young player. Advocating the importance of early age development, Tom will engage parents and coaches of all levels with ideas on how to bring the best out of their child. Many see coaching and organized practice as the only solution for development, however Mr. Byer demonstrates the significance of parental education and why 'Football Starts At Home' through his case studies. The presentation will include amazing at-home video of how young children progress when "technical skills are their first interaction with a soccer ball.” The Massapequa, NY Symposium will be Tom’s first Long Island based event. He was also a featured presenter at the United Soccer Coaches Convention in Los Angeles in 2017

Tom Byer’s Career Highlights:

Tom’s operational company, T3 was established in 2008 with the focus of educating Japanese school children to the world of Soccer. Tom is a specialist in creating, marketing and operating Soccer Academy businesses, the Tom Byer Academies are preeminent in Japan for the teaching of purely technical Soccer skills. Through T3, Tom created tailor made Soccer Clinic Event Programs for Adidas, McDonald’s, Coca-Cola, Canon, Dominos Pizza and Nestle which ran for 10 years and featured 50 annual events nationwide. Prior to launching the Tom Byer Academies – Mr. Byer introduced and directed the Coerver Program in Japan and Asia for 16 years. Tom has recently launched new initiatives in China and India and was named Head Technical Advisor for the Chinese School Football Association and Grassroots Ambassador

Event Details:

Tom Byer T3 Grassroots Symposium with HBO’s Real Sports with Bryant Gumbal

Date: Monday October 30th, 2017

Time: 7pm

Location: Massapequa High School Auditorium

Address: [4925 Merrick Rd, Massapequa, NY 11758](https://www.google.com/maps/place/4925+Merrick+Rd,+Massapequa,+NY+11758)

Admission is FREE

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